Generally, laminate flooring should be installed **parallel** to the main entrance and the primary light source, guiding the eye naturally into the space. However, installing it perpendicular to a small entryway can visually widen a narrow foyer or create a deliberate, clean transition threshold. Quora +3

Key Factors for Direction

- **Visual Flow:** Parallel lines draw people smoothly into the room, while a perpendicular layout acts as a visual stop or cross-directional accent. Quora +3
- **Longest Wall Rule:** Most users on [DIY StackExchange](https://diy.stackexchange.com/questions/1718/what-direction-should- laminate-flooring-be-placed-in) agree that laying planks parallel to the longest wall takes priority to maximize room size perception. Home Improvement Stack E...
- **Natural Light:** Aligning boards with incoming sunlight from windows makes seams less noticeable. Quora
- **Subfloor Construction:** If laying over a wood subfloor, planks should run perpendicular to the floor joists to prevent structural bowing. YouTube · Flooring Insig... +1

If you'd like more specific advice, tell me:

- What is the **shape and size** of the entryway and room?
- Which way do the **floor joists** run underneath?
- Is there a **primary light source** (window/door) facing the entrance?